

*Now*

BUSINESS ESSENTIALS

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Interview Preparation

## INTERVIEWING

### WELCOME BACK!

Today we are talking all about interviews and interviewing with new clients. This can be intimidating when you are just starting out, but it doesn't have to be. With a little prep work and the right attitude you'll come to love the experience of connecting with new expectant families and you'll grow your business in the process.

**TALENT WILL GET YOU  
IN THE DOOR.  
CHARACTER WILL KEEP  
YOU IN THE ROOM.**

The following questions prompts will help you think through your answers to common interview questions so that you can go into your next interview confident and excited!

*- Samantha*



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INTERVIEWING

**WHY DID YOU BECOME A DOULA?**

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**TELL ME ABOUT YOUR TRAINING/CERTIFICATION.**

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**HOW WOULD YOU HANDLE A SITUATION WHERE A NURSE OR PROVIDER WAS NOT RESPECTING OUR BIRTH PREFERENCES?**

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**INTERVIEWING**

**IN WHAT CIRCUMSTANCES WOULD YOU NEED TO USE A  
BACKUP DOULA?**

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**HOW WILL YOU INCLUDE/WORK WITH MY PARTNER?**

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**HOW ARE DOULAS BENEFICIAL FOR PARTNERS?**

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